invisiron®

Brand Manual

Version 1.0

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the invisiron brand

invisiron®

The brand is a portmanteau of the concepts of invisibility and iron coupled with omniscience as represented by the all-seeing eye.

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brand identity system

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logotype

all-seeing eye symbol

super graphic

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logo clearspace

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brand colours system

color version

black version

gold version

white version

invisiron black
C60 M60 Y60 K100
#000000
pantone black

invisiron gold
C13 M36 Y84 K3
#dda63a
pantone 8641

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t y p o g r a p h y

Prosto One

for brand architecture

Lato Black
Lato Bold
Lato Regular
Lato Light
Lato Hairline

Lato Black Italic
Lato Bold Italic
Lato Italic
Lato Light Italic
Lato Hairline Italic

for body text

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corporate tagline

left aligned

center aligned

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product brand architecture

invisiron®

enterprise segment

invisiron® sentry

invisiron® sentry S-1000

invisiron® sentry S-2000

invisiron® sentry S-3000

consumer segment

invisiron® guardian

invisiron® guardian G-1000

invisiron® guardian G-2000

invisiron® guardian G-3000

IOT segment

invisiron® defender

invisiron® defender D-1000

invisiron® defender D-2000

invisiron® defender D-3000

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corporate business card

specifications

90mm (length) x 52mm (height)
black card minimum 260gsm
gold hot stamping and white UV ink

©2020 INVISIRON

corporate letterhead

original A4 size

invisiron®

Cyber Defence Fortified™
invisiron.com

Dear Mr John Williams,

Speaking Engagement for Cybersecurity Conference 2020

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum at massa semper, tinc
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magna vel varius rutrum, nunc nulla facilisis ligula, et vestibulum nisi lorem sed felis. Donec rutrum

reduced size

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Dear Mr John Williams,

Speaking Engagement for Cybersecurity Conference 2020

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum at massa semper, tincidunt nunc eu, condimentum nunc. Fusce sit amet ipsum justo. Duis odio mi, condimentum vitae libero eget, placerat commodo odio. In neque erat, pharetra quis ipsum vel, suscipit malesuada est. Mauris at elit pretium, eleifend sem ut, rutrum mi. Nulla dictum nunc ac aliquam eleifend. Integer eget fermentum massa. Mauris nec metus in ex lobortis mattis. In aliquet vel arcu quis sodales. Aenean vel ex placerat, blandit leo non, lobortis ipsum.

Aliquam ultricies tortor nec arcu vulputate lobortis. Nunc pretium tellus sit amet felis convallis suscipit. Duis tincidunt, magna sed porttitor vehicula, ligula lectus sodales sem, sit amet ultricies nunc erat ac augue. Quisque accumsan, libero ac commodo consequat, elit metus laoreet dui, et tempus massa arcu gravida nulla. Suspendisse eget congue turpis. Mauris euismod erat lectus, non sagittis ligula consequat non. Fusce euismod elementum mi, id ultricies arcu porta ut. Sed in sem tempus, vulputate massa sed, congue odio.

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Cras at metus hendrerit, imperdiet odio vel, gravida est. Pellentesque et molestie urna, sit amet accumsan ligula. Suspendisse vestibulum, eros dapibus mollis vulputate, augue ipsum luctus sapien, a fermentum dolor nisi sit amet nunc. Nam ac aliquet lectus. Ut lacinia mattis odio et volutpat. Sed commodo, magna vel varius rutrum, nunc nulla facilisis ligula, et vestibulum nisi lorem sed felis. Donec rutrum sapien id efficitur vulputate. Nam nulla neque, tristique quis felis vel, fermentum porta nisi. Phasellus hendrerit porta mi et ultrices. In maximus tristique aliquet. Ut sodales auctor est, eget tristique ipsum sagittis nec. Fusce non posuere risus.

Mauris id suscipit erat. Phasellus semper, mauris sed vehicula cursus, mauris tellus ullamcorper felis, sed vulputate odio libero nec metus. Mauris tristique varius laoreet. Fusce vitae libero eget nisi ullamcorper finibus. In egestas, libero eget porttitor posuere, nisl dolor scelerisque nisi, ac venenatis dolor turpis id tellus. Praesent varius fermentum nunc nec porttitor. Aliquam ut lorem consequat, accumsan ligula faucibus, pellentesque arcu. Integer luctus malesuada rutrum. Donec lobortis vestibulum odio, ac bibendum dui placerat eget.

Thank you.

Chong Tuck Ching
Vice President, Global Partnerships

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corporate envelope

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John Williams
Cybersecurity Conference 2020
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Singapore 982742

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original DL size

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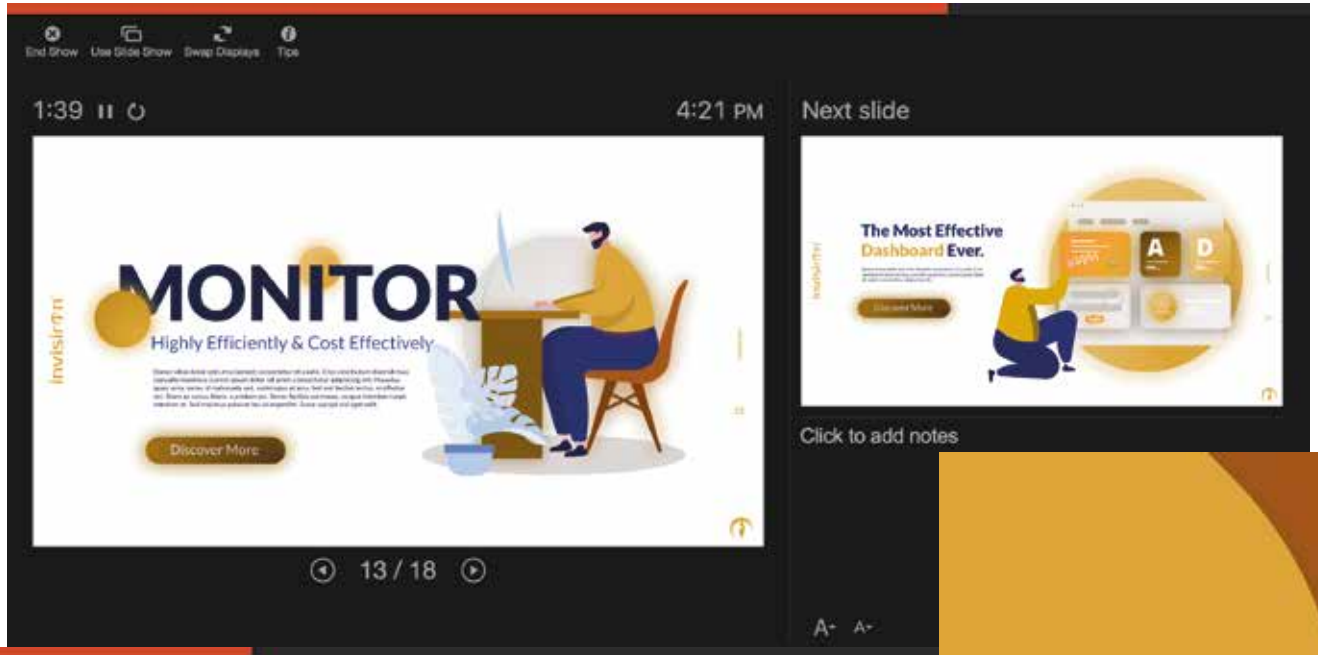

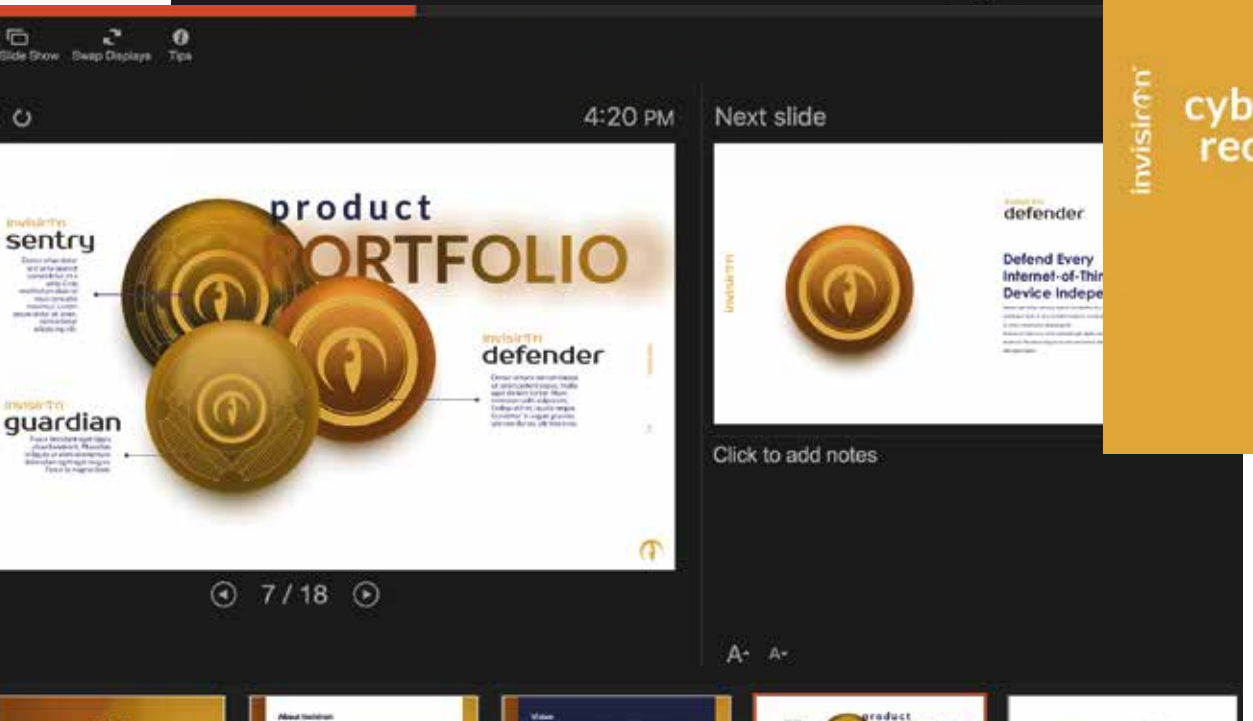

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original A4 size

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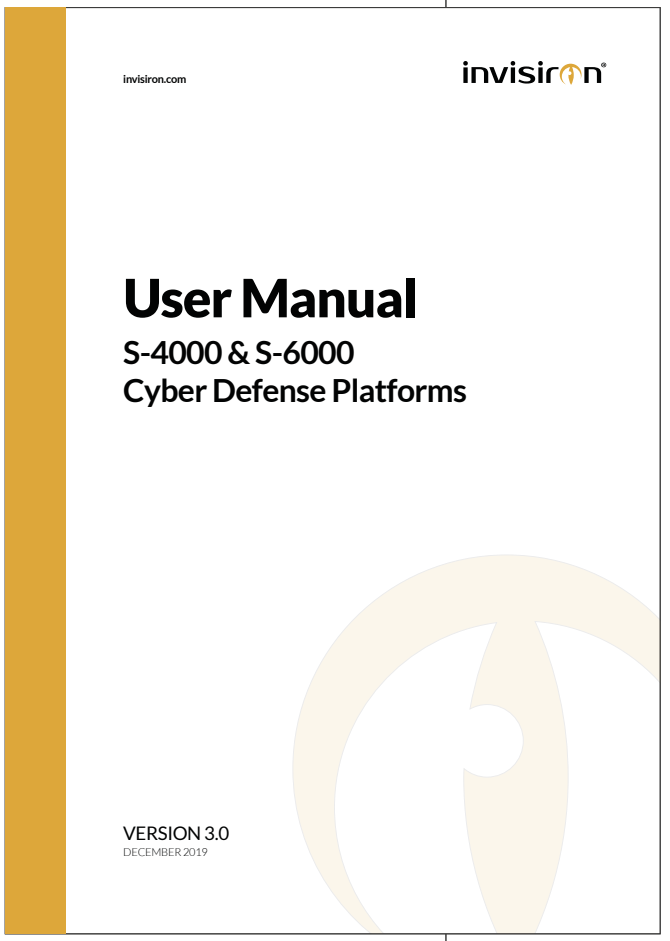
User Manual

S-4000 & S-6000
Cyber Defense Platforms

reduced size



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user manual back

original A4 size

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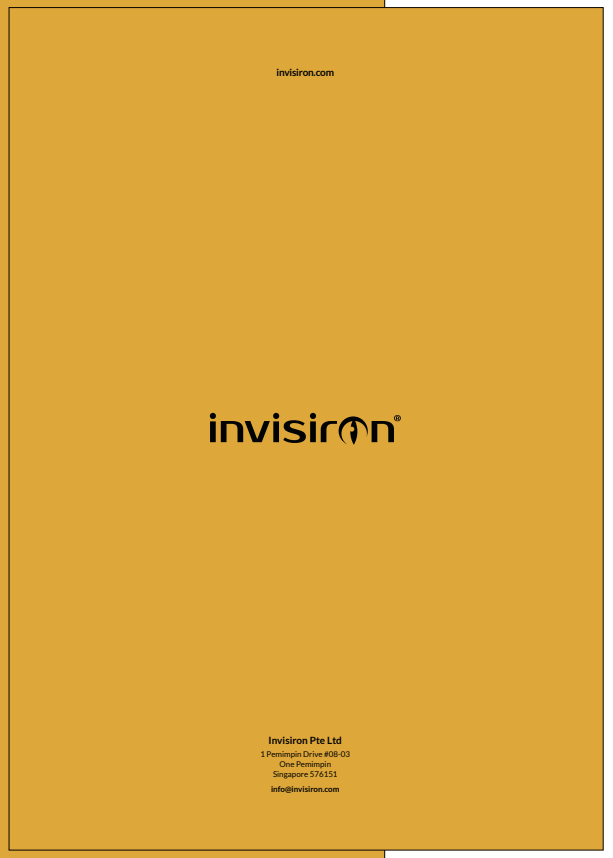
reduced size



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product stickers

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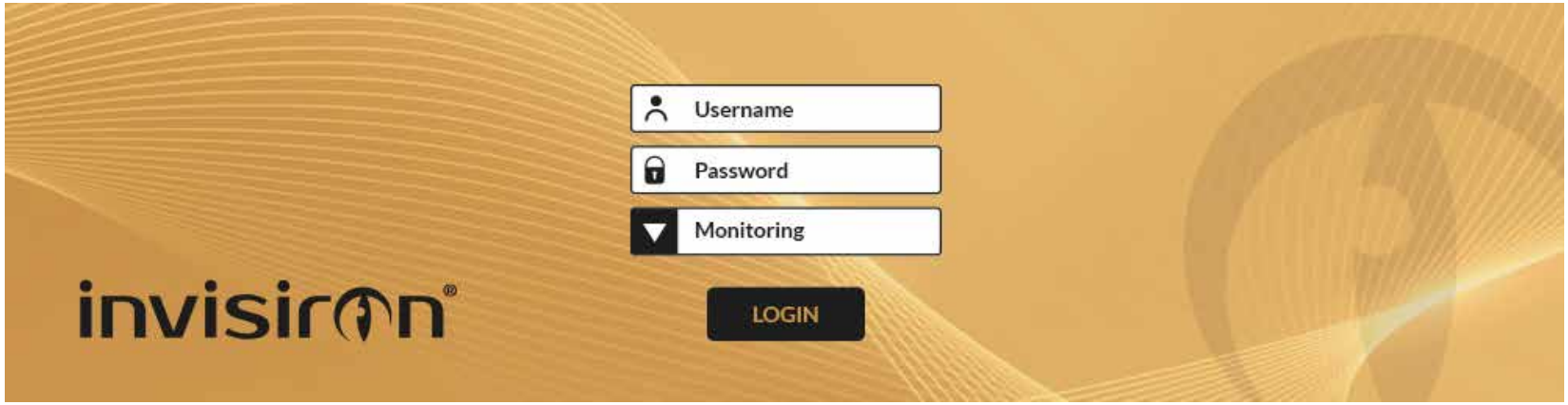
login dialog box



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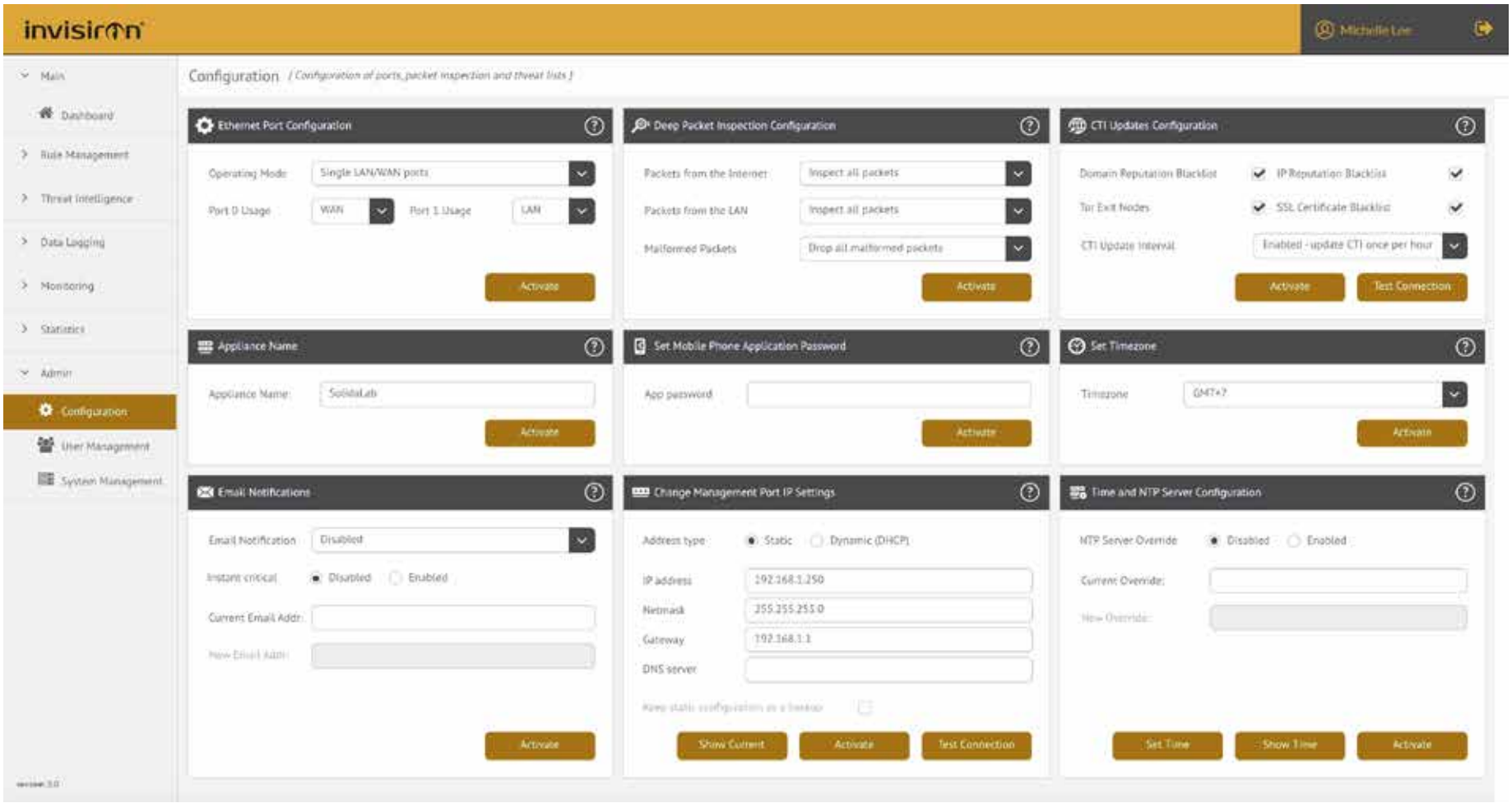
user interface



color palette

#dda63a #a67213 #1d1d1b #4a4a4a #f2f0ef

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brand imagery

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